



**“A ship is safe in harbor, but that is not what it is made for.”**

*(W. Shedd)*

## Business Continuity Manager

All organizations whether large or small have aims and objectives such as to grow, to provide services and to acquire other businesses. These aims and objectives are generally met via strategic plans to achieve an organization's short, medium and long term goals. Business Continuity Management (BCM) will ensure that these aims and objectives are not compromised by unexpected disruptions.

*Definition of Business Continuity Management:*

*“A holistic management process that identifies potential impacts that threaten an organization and provides a framework for building resilience with the capability for an effective response that safeguards the interests of its key stakeholders, reputation, brand and value creating activities.”*

*(The Business Continuity Institute)*

### Business Continuity Life Cycle

Business Continuity Management (BCM) is a continuous process and encompasses six distinct steps:

- BCM programme management
- Understanding the organization
- Determining BCM strategies
- Developing and implementing a BCM response
- Exercising, maintenance & review
- Embedding BCM in the organization's culture

Aszure's BCM Services have been designed to match with these steps (one or more BCM Services for each BCM step), hereby assuring compliance to the most recent BCM standards and good practises.

### BCM staffing

Resources are required to establish, implement, operate and maintain the BCM System. BCM roles, competencies and authorities must be defined and documented.

The role of BC Manager should be allocated to a person with appropriate seniority and authority to be accountable for BCM Policy development and driving and steering the implementation.

Furthermore BCM staff must be competent to perform the allocated roles and responsibilities.

Hence, the success of your BCM programme will to a large extent depend on these key people.

Specialised BCM training is available through our BCM Academy but this can never be a substitute for experience gained through numerous projects.

### About Aszure

Aszure is specialized in operational risk management consultancy and staffing. Operational risk management, information security, business continuity and compliance to laws and regulations are major cornerstones of our services.

Aszure assists its customers with the incorporation of operational risk management at all levels and in all areas of their organization, including day-to-day operational decisions. No decision should be taken in any organization without applying proper operational risk management. It can be applied throughout the entire life cycle of any activity or project. In order to minimize risk, it is however preferable to apply operational risk management is applied at the beginning phase of a project or operational activity.

### About Aszure Academy

Aszure offers, through the Aszure Academy, an extensive education and awareness program, covering several open classes, events and customized education experiences.

### Contact

For further and additional information, please contact us on Tel. +32 (0)9 243 10 20 or [info@aszure.com](mailto:info@aszure.com)

On all Aszure services our general terms of delivery apply.

## BC Manager

The role of BC manager requires a very specialised skill set; hence the chances of having such a white raven within your organisation are very slim.

It is quite possible to train and educate staff with the right potential to take on this role, but this is a process that takes time.

Regulatory and statutory requirements or even audit results might make that time in short supply.

Ascure can provide you with seasoned BCM specialists that can fill up a short to medium term lack of resources or skills. These highly experienced (and certified) professionals will bring your organization the extra you need to establish and maintain a successful BCM programme.

Because the most successful BCM programmes are those that get well embedded in the organization, Ascure will see to it that your key BCM staff gets trained on the job, with the guidance and support of our consultants. Realising successful BCM programmes and seeing your staff excel and grow in their roles is our greatest satisfaction.

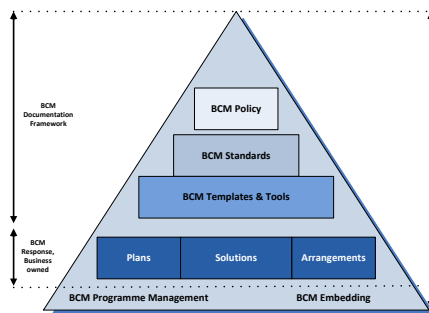
The expertise and knowledge that our consultants will bring into the project will lead to a jumpstart and will ensure a shorter implementation track. Our BCM consultants can be considered BCM Captains that steer the BCM ship safely through the sandbanks and reach their destination safely.



## BCM Approach

Possessing the right skills and experience is one thing, having a framework, model or method to repeat past successes is another thing.

Based upon our long experience, across various sectors and organizations of varying size and complexity, we have been building a framework and method which provides just enough guidance and steering, while catering for pragmatism, flexibility and customisation.



## BC Manager; an all encompassing role

The role of BC Manager will touch all BCM lifecycle steps and at the same time it will also cover at one point in time or another the various BC Services Ascure can offer:

- BCM Conceptual design/architecture;
- BCM Programme/Project management;
- BCM Business Impact Analysis;
- BCM Risk Assessment;
- BCM Strategy;
- Emergency Response & Crisis Management;
- Business Continuity Plan(ning);
- BCM arrangements;
- BCM Response Solutions
- BCM Exercise/test;
- BCM Review & Assessment;

By contracting a BC Manager from Ascure you can benefit from their experience and expertise in all of the above domains. The BC manager can be contracted for a fixed number of days over an agreed period of time.

Should you require more topical support then we invite you to consult the flyer of the Service you are interested in, these services can be offered for a fixed number of days for an agreed set of deliverables.

Should you wish maximum flexibility then you can go for a flex contract whereby you contract a number of days over a period of time, whereby you can call for a specific Service, skill or expertise, whenever you need it.

Interested in world-class education and training on business continuity, crisis management, disaster recovery or pandemic planning: visit the website of the BCM Academy Belgium ([www.bcacademy.be](http://www.bcacademy.be)).

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