



**“It wasn’t raining when Noah built the arch”**

**(Howard Ruff)**

## Business Continuity Management Services

All organizations whether large or small have aims and objectives such as to grow, to provide services and to acquire other businesses. These aims and objectives are generally met via strategic plans to achieve an organization’s short, medium and long term goals. Business Continuity Management (BCM) will ensure that these aims and objectives are not compromised by unexpected disruptions.

*Definition of Business Continuity Management:*

*“A holistic management process that identifies potential impacts that threaten an organization and provides a framework for building resilience with the capability for an effective response that safeguards the interests of its key stakeholders, reputation, brand and value creating activities.”*

*(The Business Continuity Institute)*

### Business Continuity Life Cycle

Business Continuity Management (BCM) is a continuous process and encompasses six distinct steps:

- BCM programme management
- Understanding the organization
- Determining BCM strategies
- Developing and implementing a BCM response
- Exercising, maintenance & review
- Embedding BCM in the organization’s culture

Ascure’s BCM Services have been designed to match with these steps (one or more BCM Services for each BCM step), hereby assuring compliance to the most recent BCM standards and good practises.

### BCM programme management

Within this BCM step, Ascure is offering following services:

- BCM Conceptual design & architecture
- BCM Programme management

The aim of BCM programme management is to build and maintain a BC capability appropriate to the size and complexity of the organization.

Within the BCM Conceptual design & architecture service, Ascure will provide highly experienced and certified experts to help you design and structure this type of BCM programme that fits best with your organization, BCM ambition and objectives.

Within the BCM Programme management service, Ascure will drive and steer the implementation and roll-out the selected BCM programme in the organization. This includes project and budget control, BCM policy development and the set up of a BCM Framework.

### About Ascure

Ascure is specialized in operational risk management consultancy and staffing. Operational risk management, information security, business continuity and compliance to laws and regulations are major cornerstones of our services.

Ascure assists its customers with the incorporation of operational risk management at all levels and in all areas of their organization, including day-to-day operational decisions. No decision should be taken in any organization without applying proper operational risk management. It can be applied throughout the entire life cycle of any activity or project. In order to minimize risk, it is however preferable to apply operational risk management is applied at the beginning phase of a project or operational activity.

### About Ascure Academy

Ascure offers, through the Ascure Academy, an extensive education and awareness program, covering several open classes, events and customized education experiences.

### Contact

For further and additional information, please contact us on Tel. +32 (0)9 243 10 20 or [info@ascure.com](mailto:info@ascure.com)

On all Ascure services our general terms of delivery apply.

## Understanding the organization

Within this BCM Step, Ascure is offering following services:

- Business Impact Analysis (BIA)
- Risk Assessment (RA)

The aim of understanding the organization is to align the BCM programme to the organization's objectives, obligations and statutory duties.

The RA Service will analyse and evaluate the threats to critical activities and resources and the impact that would arise if a threat caused a severe business disruption.

The BIA Service will identify the key products and services and the critical activities and resources that support them.

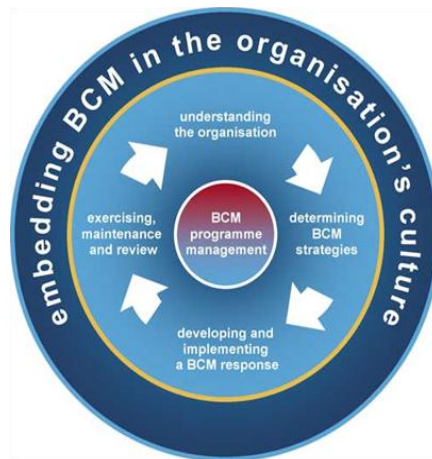
The RA Service will analyse and evaluate the threats to critical activities and resources and the impact that would arise if a threat caused a severe business disruption.

## Determining BCM strategies

Within this BCM Step, Ascure is offering following service:

- BCM Strategy development

The aim of the BCM Strategy development service is to facilitate the decision making process (based upon the information from the RA and BIA and cost/benefit considerations) towards defining a fit-for-purpose response capability, covering people, premises, technology, information, 3rd parties/suppliers.



## Developing and implementing a BCM response

Within this BCM Step, Ascure is offering following services:

- Emergency Response & Crisis Management
- Plans (Response, Recovery, Continuity)
- Arrangements (Business Continuity Service Level Agreements with 3<sup>rd</sup> parties)
- Solutions (Vendor selection, Solution evaluation)

The aim of the BCM Response services is to develop and implement an appropriate response competence (ability to execute plans and actions) and capability (use of alternative infrastructure and technology to support the response).

## Exercising, maintenance & review

Within this BCM Step, Ascure is offering following services:

- BCM exercising/testing
- BCM maintenance
- BCM review/assessment

The aim of the exercising, maintenance and review services is to maintain and improve the effectiveness of the organization's BCM response. This step provides assurance and confidence in the response competence and capability.

## Embedding BCM in the organization's culture

Within this BCM Step, Ascure is offering following service:

- BCM training & awareness

The aim of BCM embedding is to ensure that Business Continuity becomes part of the way an organization is managed.

Within the BCM training & awareness service, Ascure will develop in collaboration with the organization specific training and awareness initiatives in support of the BC Programme.

Furthermore Ascure is collaborating very closely with the BCM Academy (BCM A) for the delivery of open class trainings, covering:

- BCM Essentials
- BCM Foundation
- Certified BCM Manager
- Crisis Management & communication

Interested in world-class education and training on business continuity, crisis management, disaster recovery or pandemic planning: visit the website of the BCM Academy Belgium ([www.bcmacademy.be](http://www.bcmacademy.be)).

For more information, please contact:  
Tel.: +32 (0)9 234 10 20  
E-mail: [info@ascure.com](mailto:info@ascure.com) [www.ascure.com](http://www.ascure.com)  
Bijenstraat 16-17, B-9051 Ghent, Belgium