



The Course of Lectures
'BCI Certified Business
Continuity Manager' is a
product of BCM Academy
Educational Services

BCI Certified Business Continuity Manager

Business Continuity Management aims at controlling 'high impact' risks that form a threat to the continuity of company processes, security, availability of information, reputation, stock value and stakeholders. BCM is a competence and demands specific professional knowledge.

It requires skills to develop solutions & measures that fit the organisation; to balance between preventive and suppressive; to add value by developing measures with integrity, in accordance with the character of the business, the organisation, its processes. Actuality, conformity, completeness, compliancy to legislation en regulation and commitment are the core attributes. The result is an accurate and balanced use of the defensibility and resilience of the organisation. Through the course of lectures 'BCI Certified Business Continuity Manager' you will completely acquire the skills and profession for this purpose.

Goal

Processes, sub processes and activities that are aimed at guaranteeing business continuity, may appear fragmented and not integrated. By lack of coordination, synchronization and business alignment the primary goal of those activities is often overshoot and the effect of the measures taken is completely neutralized.

The course of lectures 'BCI Certified Business Continuity Manager' enables you to master the complete field of BCM as a competence. Whatever your background, be it facility or security management, IT, controlling or otherwise; as certified Business Continuity Manager you will be able to develop, implement and give credit to the business continuity strategy on both strategic as well as tactical level. Apart from expert knowledge, you will adapt the skills in order to fully master the profession of Business Continuity Management.

You will gain full insight in the dynamics of the Business Continuity Management process. You will be able to position the process in your organisation, determine the scope and interaction with other processes. As a result of the completed course you will be able to create lasting value within your organisation.

The Academy Model

'Inspiration comes standard'

BCM Academy courses take place in an inspiring and active environment. You will not experience an abundance of information, but an accurate balance between relevant theory and practical completion. Through the use of case studies, the contribution of content matter experts and constant interaction, all matters will be clarified from different angles.

Number of participants

All BCM Academy courses take place in small groups. The group size is adjusted to the goal and content.

Duration

12 days incl. 'graduates return' afternoon. Total run time from starting date: 4 to 5 months.

Rate

Including intake, accreditation assessment, one year BCI membership, participation in COP 'Insight', education material and catering € 5.988,00.
(Excl. dinner and hotel)

Dates 2010

To be announced soon

Location

BCM Academy offers the course on inspiring and authentic locations. Your location will be communicated to you at confirmation of participation.

Reference

BCM-CM/A0

Contact

For further and additional information, advice, specific In-Company variants or Purpose-Built Solutions please BCM Academy 0032 (0)9 220 20 96,
info@bcmacademy.be.

On all BCM Academy educations our general terms of delivery apply

The academy model secures optimal adoption of knowledge and information through the balanced relation of theory, practice and didactics. Direct applicability in the own environment is guaranteed. All educators and trainers from BCM Academy are BCI certified and are selected on basis of thought leadership and best in class.

During the course you will be offered exclusive participation in the BCM Community Of Practice. On the extranet 'Insight' BCM Academy offers you support through feedback, cases, research information, models, tools and members dialogues.

BCI Certification

Before enrolment is granted, an individual intake takes place. The actual knowledge and experience level of the participant is tested and the relation of the current job role to BCM is determined. An advice is attached to the intake to determine which level of certification is possible after concluding the course of lectures.

As a BCI certified Business Continuity Manager, you belong to the select company of Business Continuity Managers that have proved to satisfy the quality standards of the Business Continuity Institute, the BCI. The Business Continuity provides for the acknowledgement, distinguishing and qualification of professionals in the field of Business Continuity Management. The BCI is represented in 45 countries and as such forms the backbone of a worldwide Business Continuity network.

If applicable or so desired, BCM Academy can offer a one year 'Complementary Affiliate Membership' of the BCI as a substitute for certification.

Content & Subjects

All theory is supported by case studies, multimedia, and interactive break-outs. Practical assignments form a part of the regular daily program as well as of the assignments that are to be concluded apart from the regular program. The assignments are always related to the own actual situation.

Introduction to the domain
BCM Organisation and Process
Legislation & Regulation
Development of the BCM strategy
Behaviour in organisations
Risk Analysis
Impact Analysis
Business Case & Benefit Logic
Preventive & Suppressive measure sets: Crisis management & Crisis Communication Company Assistance Continuity Planning Crisis Response Teams Substitute Facilities
Quality, Maintenance & Testing
Project & Program Management
Awareness & Communication
Advisory skills for the BCM Manager

The course of lectures is concluded with an 'Accreditation Assignment'. The result of which is expected to be produced within 4 weeks after completion of the course.

Programme

The programme of the course is intensive and inspiring. During twelve consecutive Tuesdays, content matter experts present to you the complete theoretic frame, that is supported through case studies, practical assignments and multimedia presentations. In the intermediary periods of one week you will be expected to complete a weekly assignments. During the entire course BCM Academy offers you support through feedback, cases, research information, models, tools and members dialogues on the extranet 'Insight'.

At the 'Graduates Return', the results of the accreditation assignments are discussed. The

After the course of lectures you will receive a CD-ROM with the highlights of the programme, the results of your practical assignments and a lasting frame of reference for further personal development within the field.

Your profile

You are considered for participation in the course of lectures 'BCI Certified Business Continuity Manager' if you are active in a management position with a relation to continuity issues. Your job title may be Facility Manager, Risk Manager, IT Manager, Security Manager, Operations Manager or Controller and you have the ambition to broaden your scope as a Business Continuity Manager.



"Professionalism equals consistency of quality."

BCM Academy is the leading European Institute for Business Continuity & Crisis Management. BCM Academy aims primarily at the professionalizing and adoption of Business Continuity & Crisis Management. All products within the service lines, Educational Services,

Knowledge & Innovation and Accreditation & Certification are best-in-class and meet the highest standards. The proposition is aimed at the support of organisations in the practice of Business Continuity & Crisis Management.

For more information, please contact:
Tel.: +32 (0)9 220 20 96
E-mail: info@bcmacademy.be www.bcmacademy.be
Bijenstraat 17, B-9051 Ghent, Belgium