



**“When planning for business continuity, remember Noah started building the ark before it began to rain.”**

## BCM Academy

*BCM Academy is the leading European Knowledge Management Institute for Business Continuity, Disaster Recovery & Crisis Management. The institute has a unique and wide range of training, awareness, coaching, services and exercises related to Business Continuity, Disaster Recovery and Crisis Management. Our goal is demonstrable and sustained focus on the sustainability, continuity and stability of your company or organization.*

*BCM Academy also provides certification and accreditation of individuals.*

All products and services meet the relevant and current legislation and aim at direct applicability for both the individual and the organization. Our goal is obvious presence and active involvement of Business Continuity Management and Crisis Management in any company or organization, regardless of size or type.

### Quality & Durability

In accordance with the principles of Business Continuity Management, BCM Academy attaches the greatest importance to quality and sustainability of its services. This includes the service standards and conformity with the independent and internationally renowned Business Continuity Institute (The BCI).

BCM Academy sets high standards to all its employees. All trainers and coaches are BCI certified and are required to abide by the “BCI Code of Practice & Ethics”. They are selected on the basis of thought leadership and “best in class”.

### Products and services

The products and services BCM Academy are divided into four “Lines of Business” (LBO):

- \* Educational Services
- \* Knowledge & Innovation
- \* Exercise & Advisory Services
- \* Certification & Accreditation

### Educational Services

The use of case study, and continuous interaction, the matter at any time from different angles. It’s academic model provides an optimal absorption of knowledge and information by the balanced proportion of theory, practice, didactics and the guarantee of direct applicability in the home environment.

All products and services within Educational Services are available through both open tender and as specific “in-company”, “purpose-built solution” of “customized education experiences”.

### Bundled forces

Ascure Academy, the training department of Ascure, leader and independent expert in the provision of services in Information Risk Management, has a joint venture with the Dutch BCM Academy, a leading institute for Business Continuity and Crisis Management, called BCM Academy Belgium.

### BCM Academy

BCM Academy provides a full range of Dutch, English and French language training and courses that enable participants to process issues such as the organization successfully implemented.

### The BCI



The BCI was established in 1994 and provides for the recognition, distinction and qualification of professionals in the field of Business Continuity Management. The certification is provided by the BCI, an internationally recognized quality criterion for Business Continuity Managers. Certification by the BCI is granted based on a proven knowledge and experience level. Members have committed themselves to respect the international “Code of Practice and Ethics”

## Knowledge & Innovation

The combination of knowledge, intelligent selection and enrichment is a prerequisite for innovation. Innovation is strength. Knowledge is power. The sharing of knowledge is a multiplying effect.

It is no more art to bridge the gap between knowledge and do a movement, repetition and knowledge to achieve acceleration.

It is simple and straightforward results of "share"

Inside Knowledge & Innovation, the tools offered to organizations within a short time to understand the importance of Business Continuity Management, Disaster Recovery and Crisis Management for the organisation itself or more directed to discover where improvement within the organization regarding possible Business Continuity Management is.

Knowledge is further made possible by exclusive participation in the BCM Community Of Practice. BCM Academy provides feedback, cases, research information, models, tools and member dialogues.

## Exercise & Advisory Services

Here we mean different levels of testing and practice. This can range from scenario testing to test desktop where a different level of projection on the environment of your organisation as possible. The focus will be on very specific stages of the life cycle, namely testing, training and awareness.

## Certification & Accreditation

For an identifiable quality of the Business Continuity Manager and a visible and recognizable frame of reference, provides BCM Academy certification in Business Continuity Managers. This is done in cooperation with and under the guidelines of the certification program of the BCI, the Business Continuity Institute.

Accreditation of organizations will take place by extensive and proprietary research. Accreditation by BCM Academy is a legitimate goal that stakeholders can have confidence in the way an organization for its own continuity.

With an accreditation of BCM Academy is an organization established in adequate policy, organizational, physical and process to meet the standards that have been made. Accreditation by BCM Academy is synonymous with a long-lasting and sustainable "License to Operate".

## Target Audience

The products and services BCM Academy are designed for both profit and non-profit organizations with the purpose of its own security policy shaping. Within these organizations belong to the target, depending on the product, management, senior management, operations management in key positions and Risk, Facility, Security or IT managers, IT auditors, Financial Controllers, Human Resource Management, Crisis Managers, Executive Managers and operational staff with relation to BCM in daily work.

## Courses Autumn 2009 – Winter 2010

### Certified Business Continuity Manager

12 modules spread over 4 months.

Dates: 2010 to be announced

Price : € 5.988 excl. VAT (excl. hotel & dinner)

### Certified Crisis Manager

5 modules spread over 2-3 months.

Dates: 2010 to be announced

Price : € 3.250 excl. VAT (excl. hotel & dinner)

### Business Continuity Management Foundation

5 consecutive days including lunch

Date : 2010 to be announced

Price : € 2.495 excl. VAT (excl. hotel & dinner)

### Crisis Management & Communication

2 consecutive days including lunch

Dates : 7 & 8 December 2009

2010 to be announced

Price : 1.395 excl. VAT (excl. hotel & dinner)

### Business Continuity Management Essentials

2 consecutive days including lunch

Dates : 14 & 15 December

2010 to be announced

Price : € 1.395 excl. VAT (excl. hotel & dinner)

### Disaster Recovery Essentials

2 consecutive days including lunch

Dates : 2010 to be announced

Price : € 1.395 excl. VAT (excl. hotel & dinner)

### Workshops

1 day including lunch

- Crisis Management
- Business Impact Analyze
- BS25999

Price : 395 excl. VAT per workshop

All courses are fully geared to smaller groups in accordance with knowledge and experience level.

## Location

BCM Academy offers training at the BCM Academy Insight Center, Bijenstraat 16-17, 9051 Ghent (Sint-Denijs-Westrem). The Insight Center provides an inspiring and authentic environment, based on an academic model.

## Contact & registration

For further information or advice we invite you to contact BCM Academy

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